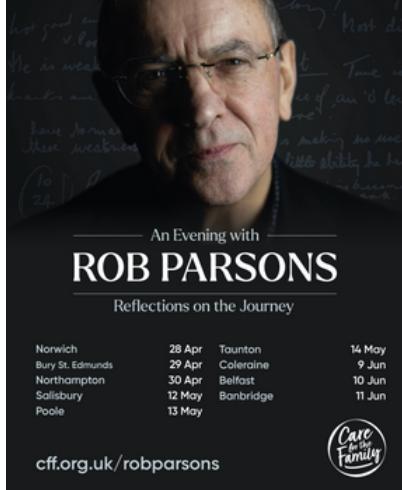


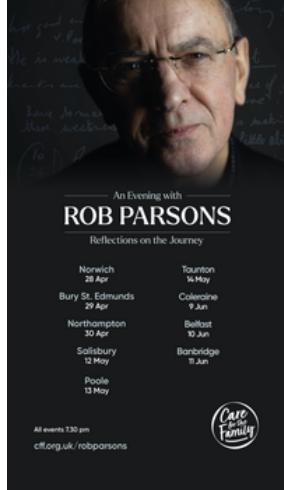
Thanks for helping us promote *An Evening with Rob Parsons*

Here's a short guide on how to use this pack



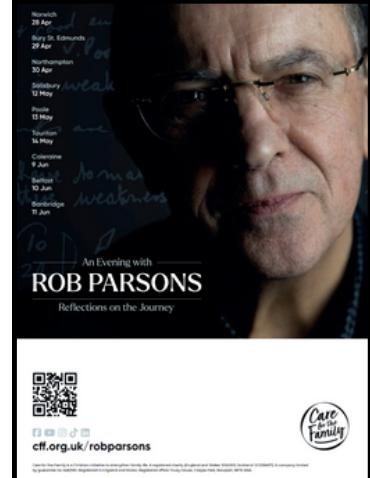
Social media post

This can be posted on your chosen social media feed.



Story post

Use this on Instagram
and/or Facebook
stories.



Poster

This is for any notice
boards/advertising spaces.
Type the details of your event
in the box and print.

How to use

Page 1:

Click on any of these images to download and share. Download as many as you like!

Page 2:

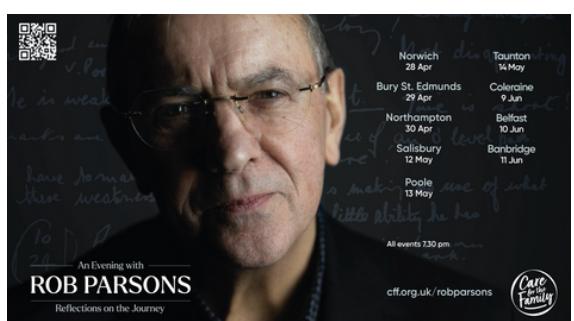
Here you'll find text that you can easily copy into your social posts, emails, newsletters and more.

Page 3:

Here are the links you need to book tickets

Page 4:

Page 11
Need some inspiration for ways to use this pack? Look no further!



PowerPoint slide

Whether you use PowerPoint or another programme, you can use this to advertise on screen.



Promotional video

This video gives you a taste of what you can expect at the event.

Copy and paste this text

for social posts, emails, newsletters and more.

Share on socials and use this for your caption

From the boy described as 'making no use of what little ability he has,' to best-selling author and founder of Care for the Family, join Rob Parsons at An Evening with Rob Parsons for a poignant night of storytelling and timeless wisdom that will stay with you long after you head home.

Book tickets:
cff.org.uk/robparsons

Send to your friends on WhatsApp and use this for your message

I thought you might be interested in this live event from Care for the Family. From the boy described as 'making no use of what little ability he has,' to best-selling author and founder of Care for the Family, in An Evening with Rob Parsons, you're invited to settle in for a poignant night of storytelling and timeless wisdom that will stay with you long after you head home.

Book tickets:
cff.org.uk/robparsons

Share by email or in newsletters and use this for the text

From the boy described as 'making no use of what little ability he has,' to best-selling author, speaker and founder of Care for the Family, Rob Parsons has a lifetime's experience of overcoming obstacles.

He recalls the time when his father told him, 'People like us don't become lawyers,' and the teacher who said even his best wasn't good enough.

Yet with the help of the people who believed he could be more; he learnt how to grow through the challenges of life.

In An Evening with Rob Parsons, you're invited to pull up a chair and settle in for a poignant night of storytelling and timeless wisdom that will stay with you long after you head home.

Book your tickets: cff.org.uk/robparsons

Eventbrite links to share

Here are all the booking links you need!

Norwich, 28 April: <https://bit.ly/ERPNorwich>

Bury St. Edmunds, 29 April: <https://bit.ly/ERPBSE>

Northampton, 30 April: <https://bit.ly/ERPNorth>

Salisbury, 12 May: <https://bit.ly/ERPSal>

Poole, 13 May: <https://bit.ly/ERPPoole>

Taunton, 14 May: <https://bit.ly/ERPTaun>

Coleraine, 9 June: <https://bit.ly/ERPCoI>

Belfast, 10 June: <https://bit.ly/ERPBel>

Banbridge, 11 June: <https://bit.ly/ERPBan>

Webpage: cff.org.uk/robparsons

How you can help

Need some inspiration for ways to use this pack? Look no further!

We're so grateful for your help in spreading the word about our events.

Every family you help us reach is one more family we can support and strengthen. Thank you for making that possible.

Share on socials

- Post in your local area hub on Facebook.
- Share the event on your own social media pages, including any church groups that you're part of on Facebook or WhatsApp.
- Include the specific Eventbrite booking link for your location wherever you can.

Advertise on screen

- If you have an advertising screen in your church, you could show the PowerPoint slide, or video trailer.
- Can you share in the notices at your church or local event? The video is nice and short and gives all the information people need to book.

Pin a poster

Type your local event details, print the poster and put up on a noticeboard at your local church, library or community centre – anywhere people might spot it!

Send emails or newsletters

- Share the event, including booking links in any local emails or newsletters.
- If you know any local events website then sending them the information is a great way to get the event out.

Spread the word in person

Can you give information to your local community group or church to share? We can send hard copy postcards and brochures if you like too – just drop us an email: mail@cff.org.uk.